Crypton Fabrics
Craig & Randy Rubin

Background:

Craig and Randy Rubin launched Crypton Fabric to offer highly engineered textiles that are resistant to stain, liquid penetration, and bacteria. Their markets include, among other things, furniture, restaurant linens, and pet products (Figure 1). This case study tells the story of the development of Crypton Fabrics.

From a technical perspective, the focus of the case involves chemistry. More specifically, the principle of crosslinking is what is capitalized on to produce the fabric. The plan is to incorporate this case study into a freshman chemistry course that engineers take.